

GreenPrint Overview

Although 93% of UK office workers are aware of the consequences of paper wastage, there is a gap between awareness of the problem and taking action to solve it. According to a study conducted by Lexmark, the average UK office worker still prints 38 pages per day of which 29% go to waste, despite their awareness of the huge environmental and financial impact:

- This waste costs European businesses at least €1.4 billion
- In environmental terms, this waste is the equivalent of approximately 10 billion kWh spent and more than 655,000 tons of CO2 generated for nothing (source The Lexmark Report May 2006)

GreenPrint tackles these huge areas of wastage by analysing each page of every document sent to the printer and looking for typical waste characteristics (like that last page email with just the corporate signature or web page with just a URL, banner ad, logo, or legal jargon) giving users a quick, simple effective way to identify and reduce wasted pages.

For companies of any size, GreenPrint's Enterprise Edition provides insight into waste reduction through a company wide printing overview, as well as tracking the number of trees saved and the CO2 reduction. It also provides an easy way to reuse paper that has already been printed on one side before recycling it.

Having a meaningful impact on the environment has never been so easy.

Screenshots

[GreenPrint Features >>](#)