

DataSheet

ECOFACTS

-  An average worker prints 38 pages a day, 11 of which are wasteful
-  1 ream of paper (500 sheets) uses 6% of a single tree
-  1 tree makes 16.67 reams of copy paper or 8,333 sheets
-  The average worker wastes 2,556 pages of paper per year
-  1 out of 3 company employees in the UK uses a tree for waste
-  The UK is the fifth highest consumer of paper in the world

“GreenPrint is a good product - a simple solution to an annoying and wasteful problem.”

*Walt Mossberg,
Wall Street Journal*

“This is a simple product that with widespread use will yield profound benefits to our environment for generations to come”

*Greg Meyer,
American Forests*

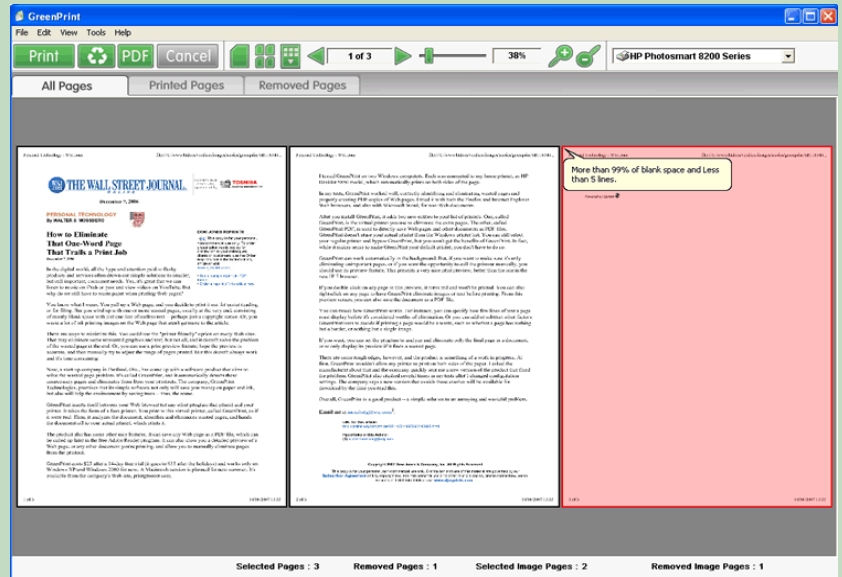
“GreenPrint tool slashes waste and props up profits”

printweek.com

Reduce Printer Waste

GreenPrint is a simple to use solution that identifies and saves paper and toner in the workplace. GreenPrint's Enterprise version provides insight into waste reduction through a company wide printing overview, as well as tracking the number of trees saved and the CO2 reduction.

It also provides an easy way to reuse paper that has already been printed on one side before recycling it. Having a meaningful impact on the environment has never been so easy!



GreenPrint will not affect user productivity. From any application pressing the print button will give you GreenPrint's revolutionary GreenView preview. From there you can make, quick, simple adjustments to what you are printing. You can also take out images or remove the text from any single page being printed.

**An average worker prints 38 pages a day
11 of those pages are wastage.**

IPSOS Study 2007

It's happening in every office everyday, pages and pages of paper are being printed unnecessarily, creating a mountain of paper sitting at best in a recycled tray or at worst in the bin.

Research tells us an average office worker prints 38 pages per day and of that 29% is wasted

millions of



can't be wrong



Key Features

Unique Green Preview - Patent pending technology highlighting areas of possible wastage.

PDF Writer - Turning any document into an electronic copy.

Recycle Paper - Get second use out of previously used one sided paper.

Enterprise Reports - Gather savings results across company, include in CSR/Carbon management reports.

Enterprise Reporting



We are all guilty of inadvertently printing unnecessary pages. For many of us it's too time consuming and cumbersome to alter the pages we print so we end up with piles of paper to recycle or worse throw away.

For example: That annoying overflow from a webpage which has just the web address at the top or an email with tagged corporate signatures filling up the last two pages?

If your organisation suffers from these symptoms then GreenPrint can help.

GreenPrint can present clearly which pages will be printed with the patent pending automatic detection engine which suggests to the user which pages meet the criteria for exclusion. Also remove images and/or text from all and individual pages to save that precious ink and toner.

Quickly and easily empower your staff to identify and remove unnecessary pages from printing output.

Key Benefits

- Directly involves staff with company environmental messaging
- Provides financial savings on paper and toner costs across company
- Re-use your own recycled paper
- Simple, quick preview process saves time in user productivity



Trial Available

EverGreen Font

Reduce paper use by as much as 20% while also saving ink and toner. EverGreen's characters were designed to allow more words to fit on each printed page without compromising readability. Compared with common fonts such as Arial, Times New Roman and Helvetica, EverGreen reduces paper use by 15-20%.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789



Speak to IT Energy, to discuss other services and products, which can help you reduce your IT carbon footprint

More Information on GreenPrint & our other Green IT solutions

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